

# WILD GLOBAL INC.

## *The Architects of Influence*

Founded by *Rhonda Swan* and *Jules Schroeder*, *Wild Global Inc.* leads the frontier of brand storytelling, media strategy, and experiential PR — helping visionary leaders, authors, and entrepreneurs turn their ideas into international movements.

We've built multi-million-dollar platforms, secured top-tier media placements & sponsors (including USA Today, Forbes, and TEDx), and produced immersive live experiences across seven continents.

At our core, we are *architects of visibility*. We don't just build brands — we build legacies.



### *Our Mission:*

We believe every powerful idea deserves a stage — to be heard, felt, and remembered.

At Wild Global, we bridge *prestige with purpose*, turning visibility into velocity and empowering people to become architects of their legacy.

#### **In our ecosystem, leaders can:**

- Discover and refine their core stories.
- Shape them into globally resonant messages.
- Deliver them through world-class stages, press, and speaking platforms.

We help you transform your *story into your strategy* — *and your strategy into a movement*. Because influence isn't accidental — it's engineered.

# WILDx Voltara

OCTOBER 1, 2026

| SPONSORED BY USA TODAY

| HOSTED BY RHONDA SWAN & JULES SCHROEDER

## *The Activation Point Of What Is Next*



The world is no longer waiting for quiet ideas.

In an era defined by rapid innovation and global transformation, the leaders who shape culture are those who step forward — clearly, courageously, and publicly.

Every journey reaches a moment when preparation ends and expression begins.

This is that moment.

Derived from the energy of voltage and transformation, Voltara represents the moment when insight becomes activation. It is the shift from knowing to becoming — where clarity moves into embodiment, and ideas begin generating measurable momentum in the world.

In a world being rewritten by AI, rapid innovation, and massive cultural shifts, the question is no longer what is changing — it is:

### *Who will activate what comes next?*

**VOLTARA** represents the moment where potential becomes power— where leaders stop adapting to change and begin generating it.

At **WILDx: VOLTARA**, visionaries, founders, creators, and emerging thought leaders gather at the intersection of technology, human potential, and cultural evolution to redefine what leadership looks like in the next era.

## *Talent:*

**Hosts:** Rhonda Swan & Jules Schroeder (Wild Global Inc.)

**Sponsors:** USA Today

**MC:** Berké Brown

**Celebrity Judges:** Michael Beckwith, Richard Green (TEDx), Hazel Ortega, Marie Diamond, Joelle Flynn & Don Knips (USA Today)

# THE WILDx PATHWAY

## *Where Ideas Become Movements*

Unlike traditional speaking events, *WILDx: Voltara* is designed as a *strategic listening room* — a proving ground for TEDx-caliber ideas.

Our ecosystem doesn't just give you a stage — it gives you the *training, feedback, and visibility pipeline* that leads directly to TEDx and beyond.

STEP

# 01

## The WILDx Training Lab

Speaker preparation calls led by WILDx founders Rhonda Swann & Jules Schroeder.

### OVER FIVE-SESSIONS, YOU'LL LEARN HOW TO:

- Identify your idea worth spreading.
- Translate your personal story into universal resonance.
- Structure your talk for maximum emotional and viral impact.
- Refine tone, delivery, and body language for the WILDx format.

*This is where your raw idea becomes stage-ready brilliance. Over six sessions (held twice per month), you'll develop and refine your WILDx-style talk for the WILDx: Voltara stage in May.*



STEP

# 02

## The WILDx Stage

During WILDx: Voltara, you'll step onto one of the most innovative speaking stages in the world — a live “American Idol for Speakers” experience designed to help you land your message before the world hears it.

You'll deliver your 10-minute talk before a curated audience of creators, media, and thought leaders, followed by real-time feedback from celebrity judges — including Michael Beckwith, Richard Green (TEDx), Hazel Ortega, Marie Diamond, Joelle Flynn and Don Knips (USA Today).

This is more than applause — it's insight. You'll see exactly which moments resonate, which stories move people, and which ideas need refining.

### WHY THIS STEP IS A GAME-CHANGER

#### ★ The Strategic Listening Room

- Test your message with a live, emotionally invested audience.
- Experience the real-world resonance most TEDx speakers wish they had beforehand.

#### ★ High-Impact Feedback from Industry Icons

- Receive direct, actionable notes from TEDx curators and global thought leaders. Learn what makes a message go viral and how to refine your storytelling.

#### ★ Data-Driven Refinement

- Get professional insight on tone, pacing, and structure. Translate that feedback into a talk optimized for both emotional impact and shareability.

#### ★ Pre-TEDx Confidence

- Eliminate uncertainty — know exactly how your message performs before the red dot. Gain stage presence, audience mastery, and poise that radiate through every medium.

#### ★ Visibility + Virality = Leverage

- Perform in a high-production environment with professional media coverage.
- Walk away with photo and video assets ready for reels, PR, and paid stages.

#### ★ Elite Networking Environment

- Share the stage with world-class voices and connect with curators, investors, and publishers scouting the next breakout speakers.



STEP

# 03

## The TEDx Launch Track

The WILDx experience doesn't end when you step off stage — it accelerates.

After Voltara, you'll have the option to get additional support and training if you choose to do the TEDx Launch Track, transforming your feedback and performance into a refined, submission-ready TEDx talk and professional keynote asset.

### YOU'LL:

- Workshop your talk in small cohorts with our TEDx coach.
- Tighten your narrative arc and polish your “idea worth spreading.”
- Learn how to expand your talk into a paid keynote or global brand platform.
- Receive referral eligibility to TEDx partners and affiliated curators.

*For participants with accepted TEDx talks in April, this final month provides intensive refinement to ensure your message meets TEDx standards.*

### We will focus on:

- **TEDx Guidelines Breakdown** — Exact structure, flow, and approval criteria.
- **Curator Psychology** — How to position your idea for acceptance.
- **Application Strategy** — Which TEDx events to target, and how to stand out.
- **Final Rehearsal Labs** — Live run-throughs with coach feedback.

*A recent report shows 76% of TEDx talks receive fewer than 1,000 views, while the average talk has just over 400. (Source: Marina Barayeva, TED Talk Statistics 2025)*

*That's why our pathway is designed to help you rise above — **blending storytelling, PR positioning, and production strategy** to make your talk unforgettable.*



# WILDx *Speaker*

## THE FULL WILDx SPEAKER EXPERIENCE

Every element of this journey is built to make your message *land, scale, and go viral* — powered by 25+ years of media, PR, and brand-building expertise from *Wild Global Inc.*

### WHAT YOU'LL EXPERIENCE

- 6-session WILDx readiness coaching program.
- Professional speaker day at WILDx: Voltara.
- Featured profile on marketing and social campaigns.
- High-production video + photography for PR and speaking reels.
- Exclusive speaker dinner with event hosts and thought leaders.
- Guided TEDx application support.
- Access to all training materials and replays.
- Optional 1:1 mentorship with TEDx and PR experts (*included in VIP*).

## INVESTMENT OPTIONS

### OPTION 1 —

*\$10,000 USD*

### WILDx SPEAKER EXPERIENCE

### EVERYTHING YOU NEED TO TAKE YOUR IDEA FROM VISION TO VIRAL:

- Full WILDx Training (6 sessions).
- WILDx Voltara speaking opportunity + live feedback.
- Professional video & photography + Red Carpet Photo Shoot.
- 1 min Red Carpet Interview for social media.
- Media training.
- TEDx application support.  
Access to all training materials

**Pay in Full:** <https://buy.stripe.com/7sYbJ0bdbg767WS9Uo3oAOz>

**2-Pay:** <https://buy.stripe.com/dRm14mepn2ggOuu2rW3oAOA>

OPTION 2 —

## \$25,000 USD – SPEAKER AND MEDIA PACKAGE

### EVERYTHING IN OPTION 1, PLUS:

- Personalized message architecture & brand positioning review with Wild Global Founders.
- Dedicated USA Today feature amplifying your talk and idea.
- TV Show appearance on Fox5 in San Diego.
- Priority access to WILDx stages and media placement opportunities.
- TEDx training w/ stage priority.
- Speaker Teaser Reel- 1 Minute.
- Promotional Graphics.
- **Full Media Day** to position your story, business, and brand to the next level.
  - Interview w/ Rhonda Swan on Wake Up SoCal airs in LA Weekly magazine.
  - Interview on Hollywood Minute airs in Hollywood Unlocked Magazine.
  - Interview Unconventional Life Podcast w/Jules Schroeder.

Pay in Full: <https://buy.stripe.com/bJebJ0chf1cc7WS9Uo3oA0B>

2-Pay: <https://buy.stripe.com/7sYbJ0chfbQQ1yu0jO3oA0C>



*3 Days. Real Press. Real Results.*

After the electric momentum of WILDx, the spotlight doesn't fade — it expands.

Our SoCal Media Tour is a curated, high-level 3-day experience designed to put you in front of press that reaches an affluent, action-oriented audience.

*This is not vanity PR.*

*This is measurable visibility.*

You'll step into live studios, sit under professional lights, and position yourself as the expert — while building search authority, media credibility, and lead-generating exposure.



## Live + Featured Media Placements

Participants may receive live interviews and features including:

- The Hollywood Minute (Fox5 / KUSI).
- Feature in Hollywood Unlocked.
- Wake Up SoCal.
- Featured in USA Today.
- Featured in LA Weekly.
- Segment on Fox 5's The Localist.
- Live interview on KUSI's Good Business San Diego.

*From Los Angeles to San Diego, your message is amplified across broadcast, digital, and search platforms.*



## The Experience

*We travel first-class by train from LAX to San Diego — turning the journey itself into premium content.*

- Overnight in San Diego.
- Studio filming.
- Back-to-back interviews.
- Professional media assets captured every step of the way.

*This is not just press.  
It's positioning.*



## RESULTS — Not Hype

*This is what happens when visibility meets authority.*



### Renee Mustard

- Secured an investor directly from her WILDx talk.
- 300 app downloads after her Fox 5 interview.



### Nick Staab

- Booked a paid speaking engagement.
- Secured his own recurring TV segment, The Sales Minute, airing on Fox 5.

OPTION 3 —

# \$50,000 USD – GOOGLE KNOWLEDGE PANEL & PR PACKAGE

ALL THE ABOVE, PLUS:

- Google Knowledge Panel Development.
- 3 x Tier One & 6 x Feature Articles Publications like:
  - Forbes Australia
  - Life & StyleOK! magazine
  - Success Magazine
- 3 x Press Releases (1 every 2 months).
  - GKP Google Knowledge Panel Population
  - Wikidata
  - Crunchbase Profile

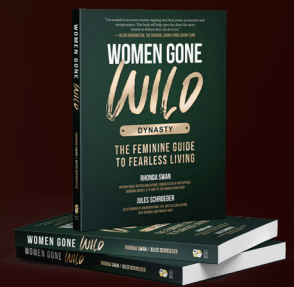


OPTION 4 —

# \$100,000 USD – BOOK ONLY PACKAGE

ALL THE ABOVE, PLUS:

- Chapter In The Best Selling Book of the Women Gone Wild Book Series “Dynasty”.
  - Book Published in Major Bookstores Nationwide.
  - Published By Brown Books, Hay House, Forbes, or other similar publisher.
  - Aligned with Celebrity Authors & Affluent Women.
  - Personal Editor.
  - Book Launch & Book Signing at Barnes & Nobles.
- Book Press & Media.
  - Time Square Billboard for Book.
  - Best Selling Book Award.
  - Personal PR Manager & Writing Team.
  - 6 Google Indexed Articles for the Book Launch.
  - 3 Personal Google Indexed Articles.
- 12 Monthly Group Publisher/Book Development Calls.
  - WGW Community & Resources.
  - Private Whatsapp Group.



- 3 private 1:1 coaching sessions with WILDx Founders to bring precision to your core message. You'll uncover your story, define what you truly want to say — and why it matters. Together, we'll refine how your talk connects to your audience's deepest needs so it resonates on a powerful emotional, intellectual, and viral level.



# WHY IT WORKS

WILDx builds the stage.

The SoCal Media Tour builds the ecosystem.

## Together they create:

- ✓ Search authority.
- ✓ Investor visibility.
- ✓ Qualified leads.
- ✓ Speaking opportunities.
- ✓ Long-term media credibility.

*This is not about looking important.*

*It's about becoming impossible to ignore.*





**WILDx +  
SoCal Media Tour**

**Visibility that  
Converts.**

**Press that  
Produces ROI.**

*Results. Impact.  
Authority.*

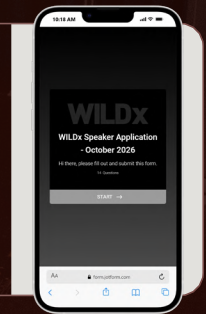
**Credibility =  
Currency.**

# Apply to Speak:

*Your voice could be the one that sparks someone's next quantum leap.*

[APPLY NOW TO SPEAK AT WILDx: VOLTARA](#) ➔➔

SPOTS ARE EXTREMELY LIMITED.



## The WILDx Pathway *is the only experience that:*

- Trains you to craft a TEDx-ready talk *built for virality*.
- Test your message live before an audience of experts and influencers. Equips you with media, PR, and brand strategy to go global.

*You're not just giving a talk — you're launching your next era of influence.*